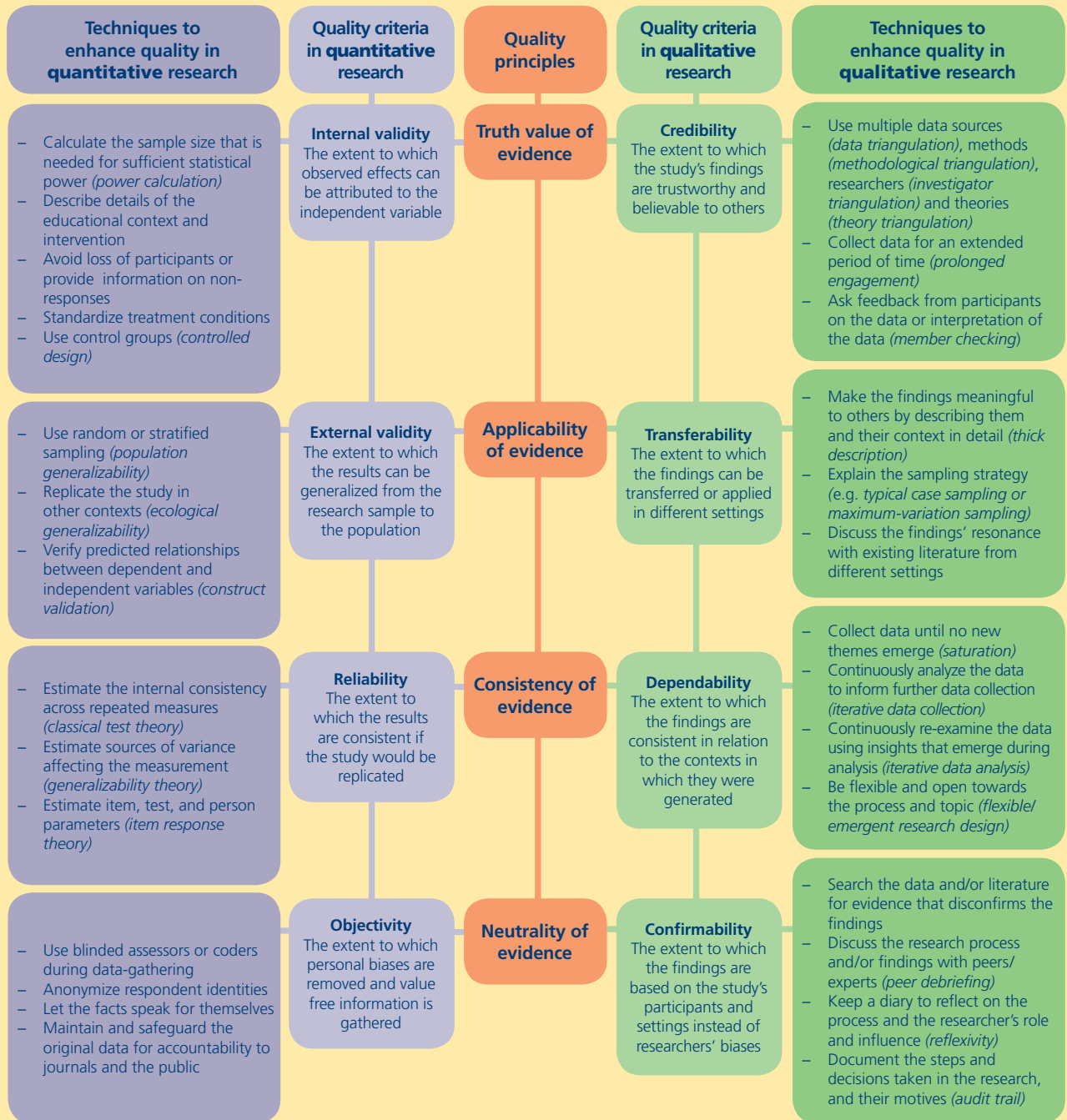


AM Last Page: Quality Criteria in Qualitative and Quantitative Research

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Good research in medical education is characterized by evidence that is trustworthy, applicable to (multiple) practical settings, consistent, and neutral (unbiased)—regardless of whether a qualitative or a quantitative approach is used. However, while qualitative and quantitative research share similar standards for good evidence (quality criteria), the conception and operationalization of these quality criteria differ between the two. Below, we provide an overview of these criteria and a number of techniques that researchers can use to meet them. In addition, we note that the criteria are interlinked, and that some of the techniques contribute to multiple criteria at the same time.



Suggestions for further reading:

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